

Lina Mohamadi

UX & Product Designer

M.Sc. UX Management & Design | Currently Enrolled

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SUMMARY

UX Researcher & Product Designer with a background in industrial design and product development. I combine research, systems thinking, and design execution to uncover patterns, make sense of complex product problems, and translate evidence into clear product direction. My experience spans UX research, research synthesis, interaction design, AI-enabled products, and the development of complex digital systems from concept to implementation.

SKILLS

UX & Product Design: Interaction Design, Information Architecture, Wireframing, Prototyping, Design Systems, High-Fidelity Prototyping, Visual Design, Dashboard Design, UX Requirements, Developer Handoff

UX Research: Survey Design, Qualitative Research, Quantitative Research, Research Synthesis, User Interviews, JTBD, Usability Testing, A/B Testing, Heuristic Evaluation, Journey Mapping

AI-Enabled UX: Human-AI Interaction, AI Interaction Design, AI Workflow Design, AI-Assisted UX Research, Rapid Prototyping with AI, Prompt Design & Testing, AI System Evaluation

EXPERIENCE

UX Researcher & Designer

Jun 2026 - Present

TeamViewer | Working Student | On-site

Unified UX Scorecard System & AI-Assisted Prototyping

- Evaluated the existing UX Scorecard, identified gaps and developed a more comprehensive system integrating survey, behavioral and expert-evaluation data.
- Defined aggregation, weighting, normalization, confidence, conflict handling, interpretation, trends, comparison and explainability logic, translating the concept into functional and UX requirements for developer handoff.
- Created AI-assisted rapid prototypes for the Scorecard and main UX Dashboard, iteratively refining information architecture, interactions and visual design.

UX Research Synthesis & Research Pre-Work

- Synthesized user interview data, existing UX research, customer feedback, product requirements and related initiatives to identify recurring usability patterns, unmet user needs, adoption risks and evidence gaps.
- Translated findings into actionable UX and product recommendations using JTBD principles and identified areas requiring further research.

AI-Supported Research Systems & Community Feedback

- Redesigned the AI-supported Community Feedback analysis framework, prompts and reporting structure, establishing monthly and quarterly workflows that translated recurring feedback into themes, user needs and Job Stories using JTBD principles.

Research Operations & Cross-Functional Collaboration

- Participated in user interviews alongside UX Researchers and Product Designers, supporting sessions through note-taking and documentation of user feedback.
- Structured research insights, evidence, and project resources in Confluence to support accessibility and reuse.
- Collaborated with UX Researchers, Designers, and product stakeholders to communicate research findings, UX requirements, and recommendations.

UX Research Intern

Mar 2026 - May 2026

TeamViewer | Full-time | On-site

Designing a Reliable AI Knowledge Agent

- Redesigned the agent's prompt architecture and behavioral logic to shift it from interpretation-driven responses toward reliable, source-grounded retrieval.
- Defined scope, source hierarchy, response rules, and knowledge-boundary behavior to improve traceability, reduce unsupported conclusions, and support more predictable agent interactions.
- Evaluated the redesigned agent across seven scenarios, achieving relevant responses across all cases, traceable sources where evidence existed, and explicit acknowledgment when no supporting research was available.

Design & Product Development Specialist

Jul 2020 - Mar 2025

Kharazmi Industry Development Co. (KICO) | Full-time

- Coordinated product development across design, engineering, and manufacturing, supporting automotive components from concept through production.
- Balanced user needs, technical feasibility, production constraints, and business requirements to shape practical product solutions.
- Identified design and production issues, aligned cross-functional stakeholders, and supported iterative product improvements.

Industrial Designer

Nov 2012 - Jul 2020

Kharazmi Industry Development Co. (KICO) | Full-time

- Designed CAD models and technical documentation for automotive components in collaboration with engineering and production teams.

Industrial Design Intern

Aug 2012 - Nov 2012

Kharazmi Industry Development Co. (KICO) | On-site

EDUCATION

M.Sc. User Experience Management & Design

Apr 2025 - Present

PFH University of Applied Sciences

B.A. Industrial Design

Feb 2007 - Sep 2011

Alzahra University

PROFESSIONAL DEVELOPMENT

UX Design Bootcamp

Feb 2022 - Jul 2022

UXLand | Live Intensive Training

- Completed an intensive UX design bootcamp covering UX research, interaction design, prototyping, and usability evaluation.

SELECTED UX PROJECTS

[Startklar - Arrival Support App for International Students](#)

Apr - Jul 2025

PFH University of Applied Sciences

- Led UX research to identify key practical and emotional challenges faced by international students settling in Germany.
- Translated findings into an onboarding strategy, user flows, and interactive Figma prototypes refined through iterative feedback.

[Moderated Usability Evaluation | EDEKA Shopping List App](#)

Dec 2025 - Jan 2026

PFH University of Applied Sciences | Group Project

- Conducted a moderated usability study and identified key usability issues.
- Produced prioritized recommendations to improve the shopping list experience.

LANGUAGES

English C1 | German B2 certified, Goethe-Institut coursework through C2 level

CERTIFICATIONS

Goethe-Institut Scholarship - Full scholarship for Intensiv 4 German course, Munich